PRESS RELEASE – 28 September 2010
05-10

High Impact Nursing & Midwifery

Nurses and midwives from Hereford Hospitals NHS Trust and NHS Herefordshire, and across the country are working together to drive forward quality patient care by sharing innovative ways of working.

This is part of a national initiative called ‘High Impact Actions for nursing’, which has involved nursing and midwifery staff submitting over 600 ideas for improving the quality of patient care whilst also reducing costs.

The NHS Institute for Innovation identified ‘eight key High Impact Actions’ for implementation throughout the Health service. The ‘High Impact Actions’ are; Your Skin Matters; Staying Safe-Preventing falls; Keeping Nourished; Promoting Normal Birth; Important Choices-where to die; Fit and well to care; Ready to go - no delays.

Tim Tomlinson, Director of Nursing & Operations Hereford Hospitals, said: “These high impact actions and the engagement of nurses and midwives across the county have the potential to transform the care patients receive.

These actions support the ongoing work within the acute and community Trust to improve and sustain a high quality of care whilst improving the image of nursing. Recognition of this has been seen in obtaining further investment from the Trust Board in nursing and midwifery at Hereford Hospitals”.

Hereford Hospitals were identified as an organisation where innovative work had occurred related to the High Impact Action - Keeping Nourished. This centred on work to improve patient nutrition and hydration. The next stage of this work includes sharing across the county so a promotional stand will be manned by members of this group during October in the following locations:

Monday 11th October, 10am to 3pm
Hereford Hospitals

Tuesday 12th October, 10am to 3pm
Leominster Community Hospital

Wednesday 13th October, 10am to 3pm
Ross Community Hospital

Thursday 14th October, 9am to 12pm
Ryfields Day Service, Grammar School Close, Ross-on-Wye

Come along and enter a quiz and win a basket of fruit. Pick up some information about the importance of keeping nourished and hydrated and the benefits to health and well being.

END
Notes to editor:

- Hereford Hospitals NHS Trust is the main provider of acute services across Herefordshire and parts of Wales.
- The Trust has an annual turnover of c.£118 million and employs almost 1,800 staff.
- It has established itself as a leading centre for acute care in the area, providing a wide range of services including Accident and Emergency, Cancer Care, Day case and routine surgery, Emergency in-patient medical care, Maternity services, Outpatient Clinics, and Paediatrics.
- The Trust’s application for Foundation Trust status remains on hold whilst Hereford Hospitals NHS Trust, NHS Herefordshire and Primary Care Trust Provider Services seek to develop a new Integrated Care Organisation (ICO) which brings together acute, community health and adult social care, which will be subject to Co-operation and Competition Panel Approval.

For further information please contact:
Nicola Licence, Company Secretary, Hereford Hospitals NHS Trust: 01432 355444 ext. 5210 or Fiona Gurney, Communications Assistant 01432 355 444 ext. 5105