

Freedom of Information Request - FOI2024/049

22 April 2024

Thank you for your Freedom of Information request.

The information that we require is as follows:-

- 1) Do you use a social media management platform?
- 2) If so, what tools do you use?
- 3) What is your annual spend on a Social media management tool?
- 4) What dates does your contract with your current supplier end (month & year)?
- 5) Do you use a social listening / media monitoring platform?
- 6) If so, what tools do you use?
- 7) What is your annual spend on a social listening / media monitoring tool?
- 8) What dates does your contract with your current supplier end (month & year)?
- 9) Who is the senior person responsible for managing these contracts?

I have considered your request and have set out the Trust's response below:

- 1) No
- 2) N/A
- 3) N/A
- 4) N/A
- 5) No
- 6) N/A
- 7) N/A
- 8) N/A
- 9) This would be dealt with by our communication and engagement manager

Yours sincerely,

Freedom of Information Officer